CRICKET NSW FOUNDATION

COMMUNITY IMPACT REPORT

2025/2026

• COMMUNITY IMPACT REPORT 25/26 • COMMUNITY IMPACT REPORT 25/26 • COMMUNITY IMPACT REPORT 25/26 • COMMUNITY IM



ACKNOWLEDGEMENT OF COUNTRY

Cricket NSW **ACKNOWLEDGES AND PAYS RESPECT** to the land and waters across New South Wales on which we are privileged to live, work and play our great game of cricket.

We pay our respects to Aboriginal and Torres Strait Islander Peoples who have walked upon and cared for this land for thousands of years.

We acknowledge their ongoing connection to Country as Traditional Owners and remain committed to our journey of reconciliation—so that together we may achieve equity and equality through strong, trusting relationships.

Yindyamarra, meaning respect in Wiradjuri language, is a celebration of connection, culture and community. Painted by Dimity Parton, a proud Wiradjuri and Yuwaalaraay woman, the artwork acknowledges the rich history of the National Indigenous Cricket Championships (NICC) and the legacy of the Imparja Cup. Dimity has represented NSW at the NICC tournament, supported by the Cricket NSW Foundation.

The artwork represents the land that unites us, the many cricket communities and teams within NSW, and the shared journeys of those who play and love the game. This includes Dharug Country, recognising the Traditional Custodians of the land on which Cricket Central stands and the deep cultural connections that guide and inspire us.



In Focus: Dharug Big Bash

Over 2,300 students from seven schools in the Mount Druitt area took part in in a targeted cricket program in Mount Druitt, building confidence, friendships and skills.

The CNSW Foundation supported initiative culminated in the inaugural Dharug Big Bash, a five school, 14-team competition.

The impact extended well beyond results, with students from a range of cultural and socioeconomic backgrounds creating memories on and off the field.

Scan the QR code to learn more about the program.

MESSAGE FROM CNSW FOUNDATION DIRECTOR

This season, the Foundation's donor community backed us with more than **530 INDIVIDUAL DONATIONS**.

That support reached over 4,000 children in Foundation-funded programs across NSW, more than double last year's reach, sent four NSW Inclusion Squads to the National Championships in Perth, took the Baggy Blues into four regional communities alongside the Rural Adversity Mental Health Program, and carried First Nations cricket forward through the T20 First Nations Cup and the National Indigenous Championships in Mackay.

None of this happens without the people behind it. Our particular thanks to:

- Basil Sellers AO, whose ongoing support carried the Basil Sellers Emerging Player Program into its 20th season, producing another outstanding cohort of scholars from every corner of the state.
- Dr Mark Nelson, for his continued leadership and backing of the Foundation's programs.
- Mike Gregg, for his generous and continued support this season.

Alongside them, we thank every donor who made this year's programs possible, including Will Vicars, John Sevior, Warwick Johnson, Michael Pain, Stephen and Tina Donnelley, Geoff Ainsworth, Alex Harvey, Andrew Yates and the many supporters who choose to give anonymously. Those donations, named or anonymous, all enabled the Foundation to deliver positive impact in our NSW cricketing communities.

And it won't stop there. This year also sharpened our focus. We learnt that country cricket has produced over 40% of our NSW U17 representatives over the last 30 years, yet their metro counterparts are three times more likely to go on to play any type of professional cricket. There is an opportunity gap caused by the obvious geographic complexity our regional communities and athletes face.

The Foundation aims to grow. We are working to provide support for our relocating athletes, support cricketing and community infrastructure in our regional areas, and improve access to coaching, mentors and competitions for our regional communities.

I was fortunate to benefit from the support, help and kindness of others, which gave me the opportunity to pursue my dreams. I know that no individual can realise their potential in isolation; success is made possible by the healthy communities and supportive environments that help shape us.

Moises Henriques
Foundation Director

OUR IMPACT

Baggy Blues Trips to Regional NSW

The Cricket NSW Foundation continued its longstanding support of the Baggy Blues, the alumni of current and former NSW cricketers. In 2025/26, the Baggy Blues visited South West Rocks, Dubbo, Narromine and Cooma in partnership with the Rural Adversity Mental Health Program (RAMHP), helping raise awareness of mental health challenges in regional communities. Through children's, all-abilities and coaching clinics, alongside friendly T20 matches, the visits celebrated the important role cricket plays in regional Australia. By sharing their lived experiences, Baggy Blues members also helped reduce stigma around mental health and encourage open conversations, creating a meaningful and lasting impact in the communities they engaged with.

Community Cricket Experience programs

With the support of the Cricket NSW Foundation, our CNSW Community Cricket Experience team deliver fun, inclusive and engaging programs to high-priority communities and participants around the state. In the 2025/26 season, more than 4,000 children participated in Foundation-funded programs, doubling the previous year's reach. This significant growth reflects the team's strength in developing creative and innovative solutions to ensure everyone can play and love cricket.





First Nations Programs

Working in close partnership with First Nations communities remains a **KEY PRIORITY** for the Cricket NSW Foundation.

This year, the Cricket NSW Foundation continued building pathways for talented cricketers through our partnerships with the Sydney Sixers and Sydney Thunder in the First Nations T20 Cup at Blacktown International Sports Park. The connection between culture and cricket continued off field through the collaboration with Coaching Unlimited, delivering an all-female Community Cricket Coaching course for Indigenous women and supporting two emerging Indigenous coaches to attend the National Indigenous Cricket Championships (NICC) with the NSW men's and women's squads.

The Foundation also proudly supported the NSW Indigenous men's and women's teams at the NICC on Yuwibara Country in Mackay. The women's team finished runners-up, while the men's team narrowly missed the Grand Final. Highlights included Pat Rosser playing alongside his son Jimmy, siblings Luca and Sasha Croft representing NSW, and the retirement of Julie Muir, whose outstanding leadership and contribution to Indigenous and women's cricket have left a lasting legacy.



NSW Indigenous Men's Team



NSW Indigenous Women's Team

NSW Inclusion Squads

The NSW Inclusion squads **INSPIRE YOUNG PEOPLE WITH A DISABILITY** to pursue their cricketing dreams.

The Cricket NSW Foundation supported four NSW inclusion squads to travel to Perth and compete in this year's National Cricket Inclusion Championships (NCIC) held in January 2026.

In another outstanding tournament, NSW Blind and Low Vision team won their 7th consecutive title with the NSW Men's Deaf and Hard of Hearing runners-up. For the third consecutive year, NSW Cricketers with an Intellectual Disability bought home the "Spirit of Cricket" award and NSW Women's Deaf and Hard of Hearing also being awarded this prestigious honour after a tough competiion. A special mention to Steffan Nero (NSW Blind and Low Vision) who was the tournament's leading batter with 349 runs, including 141 off 44 balls in the final.

Supporting the NSWCUSA

To expand access to umpire education across NSW, the Cricket NSW Foundation provided funding to the NSW Cricket Umpires and Scorers' Association (NSWCUSA) to subsidise Level Two Laws of Cricket workshops in regional areas. Delivered through the Association's winter training program, the initiative is strengthening umpire pathways and increasing the number of accredited officials across community cricket. This supports more matches, enhances the quality of play, and helps make cricket more accessible, enjoyable and sustainable for participants across the state.

Basil Sellers Emerging Player Program

Through the ongoing support of Basil Sellers AM, the Basil Sellers Emerging Player Program entered into its 20th season, adding another 13 talented athletes to this prestigious list of 179 cricketers.

Working alongside experts, the program is a world class holistic program designed to provide our best emerging cricketers with the skills and opportunities they need to effectively transition to professional cricket s and then continue their journey beyond the boundary.

The depth of talent identified in this program is unparalleled, with three past scholars debuting for Australia: Tahlia Wilson, Jack Edwards and Joel Davies; and 8 of this season's scholars representing Australia in U19 international competitions.



2025/26 Basil Sellers Scholars

- Lucy Finn
- Kate McTaggart
- Hayley Zauch
- Juliette Morton
- Emily Powell
- Olivia Callaghan
- Yash Deshmukh
- Kasey Barton
- John James
- Nitesh Samuel
- Austin Hunt
- Alex Lee-Young
- Cooper Williams









YOUR SUPPORT

50-50 Charity raffle

Working with local cricket clubs, the Cricket NSW Foundation hosted seven 50-50 Charity Raffles across ENGIE Stadium and the SCG during BBL|15. Over the season, the Cricket NSW Foundation donated over $19,500 back to metropolitan and country clubs and associations for new equipment, uniforms, club days, facilities and specialised coaching clinics for junior members.

Homestar Balls

Quality cricket balls are a significant expense for clubs and associations and, in partnership with the Foundation, Sydney Thunder's principal partner Homestar Finance donated 256 cricket balls to eight community cricket clubs during the 2025/26 season.

Kit it Forward

Players need access to the right equipment to take the field safely and with confidence. Through donation drives at Sydney Sixers and Sydney Thunder matches, and at Cricket Central, the Cricket NSW Foundation collected new and quality pre-loved cricket gear. In partnership with the Community Cricket team, the equipment has been distributed to regional and remote communities across NSW, helping reduce barriers to participation and ensuring more people can experience the benefits and enjoyment of cricket.

Purchase a picket

The 'Purchase a Picket' campaign contributed a further 15 plaques to the Cricket Central picket fence in 2025/26. This initiative recognises the distinguished history of both male and female NSW players while offering cricket supporters a meaningful opportunity to publicly acknowledge their contribution through a permanent display at Cricket Central.

Shirt Auctions & Memorabilia Sales

During the 2025/26 season, player memorabilia continued to be a strong driver of community engagement and fundraising. The Cricket NSW Foundation successfully hosted a series of online memorabilia auctions, highlighted by an exclusive cricket bat signed by the Border-Gavaskar Trophy-winning Australian team. Proceeds from these fundraisers were directed towards supporting community cricket programs in regional and remote areas. In addition, funds raised through the sale of Sydney Sixers and Sydney Thunder First Nations playing shirts contributed to supporting emerging cricketers participating in the T20 First Nations Cup in February.

FINANCIAL SUMMARY

	FY 2026	FY 2025
INCOME		
Fundraising Income	$552,554	$600,745
Other Income	$83,180	$71,913
Total	**$635,734**	**$672,658**
EXPENSES		
General Expenses	$218,637	$148,961
Basil Sellers Scholarship Program	$138,688	$104,799
Beyond the Boundary	$30,544	$40,545
National Indigenous Cricket Championships	$113,687	$107,572
National Cricket Inclusion Championships	$77,512	$41,221
Thriving Cricket Communities	$67,060	$73,105
ASF Retention	$27,628	$22,959
TOTAL	**$673,756**	**$539,163**
NET	**(38,022)**	**$133,495**
Cash in Bank at 30 June 2025	**$996,471**	**$1,102,133**



THANK YOU TO ALL OUR DONORS AND SUPPORTERS

We take this opportunity to say a **HEARTFELT THANK YOU** to our wonderful supporters for their contributions. Together we are making a tangible and substantial **POSITIVE IMPACT** throughout NSW.

We express gratitude to the large number of donors and contributors to the Foundation this year, including everyone who purchased a raffle ticket or signed shirt; rounded up their W/BBL ticket or donated through the Australian Sports Foundation.

We would also like to acknowledge the guidance and input of our Cricket NSW Foundation Council, many of whom volunteer their time and expertise.

- Mark Nelson – Chairman
- Michael Pain
- Emily Caska
- Chris Williams
- Alex Harvey
- Lee Germon
- Ben Hirschfeld
- Moises Henriques

Help us continue our work:

Donate via the Australian Sports Foundation

https://asf.org.au/projects/new-south-wales-cricket-association/cricket-nsw-foundation

Include a legacy gift to the Cricket NSW Foundation in your will.

https://wills.gatheredhere.com.au/c/cricket-nsw-foundation

Contact us to discuss alternate ways of contributing to the Foundation's success.

cricketnsw.donations@cricketnsw.com.au

AUSTRALIAN SPORTS FOUNDATION

CRICKET NSW FOUNDATION

