



**PLAY
CRICKET**

2026/27 TOOLKIT

play.cricket.com.au

2026/27 TOOLKIT

This document has been created for use by Cricket Australia employees, States and Territories, Partners, Associations and Clubs to inform on the available assets for Woolworths Cricket Blast, Girls Cricket, and Junior Cricket programs.

For further information please contact:
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WHAT'S INSIDE?

Vinyl Banners

Corflute

A5 Flyers

Certificates

Social

Web

VINYL BANNERS

Editable and generic vinyl banners are available for clubs to use across states and territories. Clubs can use these assets to promote their programs.

Users are able to add in their club and contact details.

Send to your local printer to get these produced.

[Download here.](#)

Download, edit, save, print if you wish, and spread the word across your community and schools.



CORFLUTE

Editable and generic corflutes (signage) are available for clubs to use across states and territories. Clubs can use these assets to promote their programs.

Users are able to add in their club and contact details.

Send to your local printer to get these produced.

[Download here.](#)

Download, edit, save, print if you wish, and spread the word across your community and schools.



A5 FLYERS

A5 Flyers, both single and double sided, including an editable version is available for clubs to use across states and territories. Clubs can use these assets to promote their programs.

Users are able to add in their club and contact details.

[Download here.](#)

Download, edit, save, print if you wish, and spread the word across your community and schools.



CERTIFICATES

A range of certificates are available to download and print for Woolworths Cricket Blast participants that have completed a certain level of Cricket Blast or the program as a whole.

[Download here.](#)

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SOCIAL

Static options for social media are available to post on club Facebook and Instagram accounts. These can be used to promote their programs.

[Download here.](#)



WEB

Website display assets are available in a range of sizes to post on club, state and regional websites. These can be used to promote participation programs. It is recommended that these display assets are linked to club registration forms.

[Download here.](#)

