

# **COMMUNITY IMPACT REPORT**

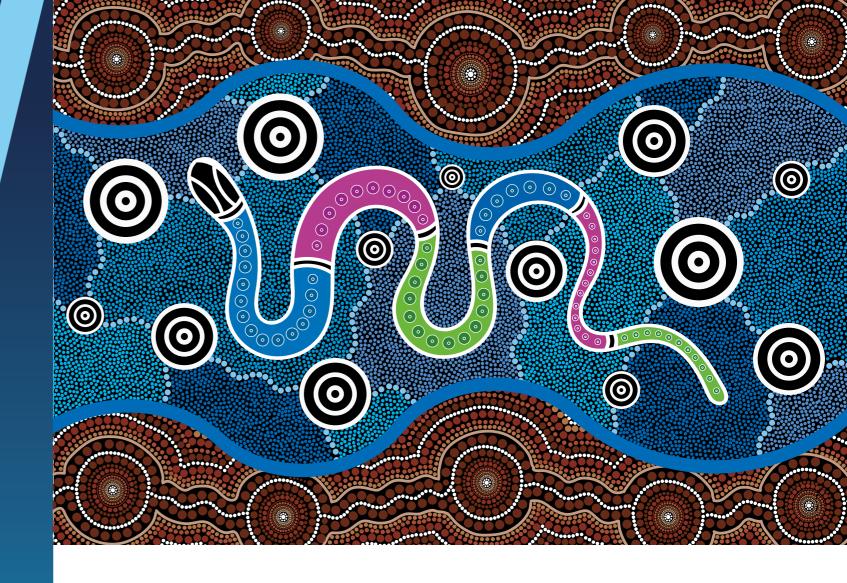
2024/2025

JUNITY IMPACT REPORT 24/25 • COMMUNITY IMPACT REPORT 24/25 • COMMUNITY IMPACT REPORT 24/25 • COMMUNITY IMPACT



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#### **ACKNOWLEDGEMENT** OF COUNTRY

Cricket NSW **ACKNOWLEDGES** AND PAYS RESPECT to the land and waters across New South Wales on which we are privileged to live, work and play our great game of cricket.

We pay our respects to Aboriginal and Torres Strait Islander Peoples who have walked upon and cared for this land for thousands of years.

We acknowledge their ongoing connection to Country as Traditional Owners and remain committed to our journey of reconciliation—so that together we may achieve equity and equality through strong, trusting relationships.

Artist Rheanna Lotter, a proud Yuin woman was commissioned by Cricket NSW to create the beautiful artwork for the Cricket NSW Reconciliation Action Plan. Sport, culture and art have always been part of the talented artist's life. Rheanna is a former NSW cricket representative and founder of Ngandabaa Aboriginal Art. She grew up in Willow Vale in the NSW Southern Highlands.

Rheanna's artwork for Cricket NSW is centred on the community, our past and the cricket journey that many find themselves on. The Rainbow Serpent with blue circles represent the past, present and future players in NSW. The stream represents the pathway of cricket, from grassroots to elite. The blue, magenta and lime colours on the Rainbow Serpent represent the six professional teams within Cricket NSW and showcase that everyone is welcome. The brown colours symbolise the values of Cricket NSW and the acknowledgment of Aboriginal land.

# MESSAGES FROM THE CHAIRMAN AND CEO

As stated on many occasions, the primary aim of the CNSW Foundation is to encourage and facilitate participation in the great game of cricket. Facilitation is often necessary as we frequently find unwanted barriers to access, which may be financial, physical, cultural, gender-based, or just logistical in nature. Removing these barriers, and thus increasing real participation in the game, is what we set out to achieve, and how we measure our progress. Many studies worldwide have now concluded that the benefits of participation in team sports, particularly at an early age, are clearly evident and promote both physical and mental well-being. In our view, the ultimate goal of seeking to facilitate such benefits is worthwhile, and we will do our best to help!

Our operational activities have been far-reaching this year, with previous programs promoting female engagement also demonstrating their effectiveness. The number of girls aged between 5-18 currently playing cricket across the state is increasing with initiatives such as Social Girls' Cricket, junior girls' cricket competitions, and Twilight Women's Cricket. We are also very aware that NSW is more than just Sydney (!) and are strongly committed to increasing our support for Country NSW.

We took advantage of the gathering of "School of the Air" students coming together at Milparinka, a remote settlement in northwest NSW, and instigated the "Milparinka Big Bash", played naturally at the MCG (Milparinka Cricket Ground). The program was delivered to over 100 participants and their families, most of whom had never had a previous visit from any sporting organisation! In the same vein, we assist the Baggy Blues in their mission to take teams of past and present NSW cricket stars to regional communities, and coach and play matches in those regions, whilst promoting the important messages of mental health awareness.

All up, our fundraising efforts in the past 12 months managed to increase our corpus by over \$450,000 in the year to June 30, 2025. We are slowly but steadily moving towards our interim target of \$5,000,000 pledged by 2027, all to be reinvested over time back into the game of cricket in NSW. Our current donors and supporters have been simply amazing, and I must thank them all wholeheartedly, particularly those that have made multiyear commitments that give us much needed certainty with our programs.

In terms of structure, the Foundation is a subsidiary of Cricket NSW itself, and so I must thank the Board and Executives of CNSW for their continued understanding of our aims, and their subsequent support. I would also like to thank Jake Balnave and Elizabeth Williams, who oversee the Foundation with great care and insight, for their stewardship. Jake has recently moved on to another position within sport administration, and whilst we will miss his presence and direction, we wish him well for the future.

Every sporting Foundation such as ours could always do with more funding! We believe we have many worthwhile programs that if funded appropriately can deliver results consistent with our aim of sustaining the future of our sport. Whilst one of the main aims of this report is to detail the programs we are currently funding, it is also a shameless plea to anyone who is thus inclined, to consider our Foundation as a worthwhile beneficiary of their generosity.

The 2025/26 summer promises to be an exciting one with an upcoming Ashes series, and the participation in that series of many home-grown NSW players. Hopefully, the excitement and visibility of watching cricket at such a high level might encourage even more interest and participation in our game.

Thank you once again to all who have contributed this year to the CNSW Foundation.

Dr Mark Nelson Chairman, CNSW Foundation The Cricket NSW Foundation continues to make a significant difference to individuals, families and communities through our great game of cricket. Raising half a million dollars to make this difference is testament to the impact current and prospective donors experience by being involved.

The continuation of highly impactful and successful support programs combined with some new initiatives resulted in a substantial increase in the number of people in cricket-loving communities all over NSW benefiting from the Foundation.

Our aspiration for the Cricket NSW Foundation is continual growth and improvement. To everyone who shares the Cricket NSW Foundation dedication to making tangible and substantial positive impacts for people of all abilities and all ages through our great game, a heartfelt thank you.

The generous support from longstanding and new donors, corporate partners and attendees to our unique fundraising events are critical to the Foundation's ability to deliver on our promise of breaking down barriers to participation at every level of our great game.

The overall impact in the year has been incredible and one that I am very proud to be associated with. Close to 80 initiatives delivered to almost 2,500 participants illustrates the reach the Cricket NSW Foundation is now having.

As I look to the future, I am positive the Cricket NSW Foundation will continue embedding itself within our overarching purpose to inspire everyone to play and love cricket and our vision for cricket to be New South Wales' most loved and successful sport.

Lee Germon
CEO, Cricket NSW



# ABOUT THE CRICKET NSW FOUNDATION

## Everyone should have the opportunity to play and love cricket.

The Cricket NSW Foundation is the charitable arm of Cricket NSW. We are committed to **raising funds** to **support initiatives** which reduce barriers, working towards creating opportunities for everyone to play, experience and love cricket.

#### We reinvest back into the cricket community though our three pillars:

- Pathways & Performance: Producing the best and inspiring the next generation.
- Participation & Access: Ensuring everyone has the opportunity to play and love cricket.
- Beyond the Boundary: Supporting our cricket community's health, wellbeing and off-field care

These pillars guide our forward-thinking team at Cricket NSW to develop intentional programs with lasting impact. With further investment into the Foundation, we can foster the health promotive effects supportive and inclusive cricket communities bring.

Tax-deductible donations to the Cricket NSW Foundation are made possible thanks to our partnership with the Australian Sports Foundation (ASF). We accept donations from individuals and businesses, Family Trusts and Public and Private Ancillary Funds, whilst also actively fundraising throughout the year at events and online activities.

#### **OUR IMPACT IN 2024/25**



**75**Initiatives delivered throughout NSW



\$529.8K

Overall funds raised



4,682

Donations since the Foundation's inception (as at 30 June 2025)



305

Donors contributed to the Foundation in 2025



2,400+

People participated in programs and initiatives



\$45.5K

Donations from Private & Public Ancillary Funds











HUMILITY





# CRICKET BLAST PROGRAMS & SPECIALISED CLINICS

Cricket Blast programs and specialised clinics offer a **fun, positive and engaging** environment for children at all stages on their cricket journey.

The programs have tailored drills, activities, and modified match play ensuring each child receives a comprehensive experience. The high-quality coaching provided at these clinics develops participant's skills and overall understanding of cricket.

Our Cricket Blast specialists have in-depth knowledge and passion for their cricket communities and are key ingredients to identifying difficulties to participation. The Foundation assists them to bring these specialised cricket experiences to where they're needed most.

Over the 2024/25 season, 1,980 children participated in 61 CNSW Foundation funded participation programs across NSW. In 2025/26 we expect to exceed this number and provide fully funded opportunities for thousands more school aged children to play and love cricket.

#### **Breakfast Blast**

Spanning four term-weeks, students participate in a fully funded before school Cricket Blast clinic with their friends and classmates, followed by a light breakfast. Over the past four seasons, over 1000 children have enjoyed starting their day with cricket. Thank you to ClubsNSW for their donation, providing opportunities for an additional 150 children in Western Sydney this season.

#### **All Abilities clinics**

Cricket has many adaptations and in this highly specialised area, clinics are adjusted to be mindful of the participants and their individual needs. Working alongside educators and carers, the sessions are a positive and encouraging environment, embracing the talents of future NSW Inclusion athletes.

#### **Country clinics**

Bringing cricket experiences to schools and communities outside Sydney is a passion of the Community Cricket Experience Team. Through clinics and events, Cricket NSW connects with players and creates opportunities for coach and umpire development.

The July 2024 school holidays were busy engaging 1,026 cricketers at 24 regional clinics, with the team regularly facilitating additional programs over the school year. Considering each community's needs programs included girls only, all abilities, and stage-based sessions with schools and clubs; offering all participants a comfortable and welcoming opportunity to play and love cricket.

Thank you for bringing the cricket clinic to Muswellbrook. Our boys enjoyed it today. A big thank you to the coaches, especially with today's cold weather.

#### Leanne Medhurst,

**Muswellbrook Junior Cricket Club** 



#### **Programs and Clinic Locations**





#### **CASE STUDY**

#### MILPARINKA BIG BASH

In September, Cricket NSW staff visited one of the most remote parts of NSW, Milparinka, some 1200kms from our head office in Sydney Olympic Park. The team worked with the community to provide the region with a cricketing experience they would never forget!

WATCH CRICKET NSW IN MILPARINKA

 $\underline{https://www.youtube.com/shorts/oaEsWc891FM}$ 

LEARN ABOUT REGIONAL SUPPORT FOR CLUBS FROM FOUNDATION

https://www.youtube.com/watch?v=mV-qQzu-\_fc



# NATIONAL CRICKET INCLUSION CHAMPIONSHIPS

#### **National Cricket Inclusion Championships**

The NSW Inclusion squads inspire young people with a disability to pursue their cricketing dreams. Embracing their love for cricket and dedication to skill development, the Foundation proudly supported four NSW squads and eight women cricketers in the introductory Blind & Low Vision Women's category, to attend this year's event.

Established in 2017, the National Cricket Inclusion Championships (NCIC) provides over 300 players from across Australia the opportunity to play at the highest domestic level. This year the tournament was held in Marchant Park, Brisbane, from 19 – 24 January 2025 with 22 teams competing.

#### CONGRATULATIONS TO ALL THE PLAYERS WHO REPRESENTED NSW:

- NSW Men's Blind and Low Vision team won their 6th consecutive title
- NSW Men's Deaf and Hard of Hearing team finished 4th, team captain, Andrew Park, named Captain of the Australian side.
- NSW Cricketers with an Intellectual Disability team celebrated with the "Spirit of Cricket" award for the second consecutive season.
- NSW Women's Deaf and Hard of Hearing team finished 3rd.
- Women's Blind and Low Vision NSW representatives Courtney Webeck, Courtney Lewis and Jennifer Parry topped the statistics in Female Blind and Low Vision competition.



SW Blind and Low Vision Men's Team



NSW Deaf and Hard of Hearing Men's Team



ISW Players with Intellectual Disabilities Team



NSW Deaf and Hard of Hearing Women's Team

# NATIONAL INDIGENOUS CRICKET CHAMPIONSHIPS

#### National Indigenous Cricket Championships

In its ninth year, the National Indigenous Cricket
Championships (NICC) featured 11 teams of Australia's
premier Aboriginal and Torres Strait Islander cricketers
across five days of competition. Previously held on
Arrernte Country in Mparntwe, Alice Springs, the
tournament took place on Yuwibara Country in Makay,
at the Great Barrier Reef Arena and Harrup Park this year.

For the third year, the Cricket NSW Foundation supported our NSW Indigenous Men's and Women's teams to participate in this elite tournament. The teams did not add more titles to their already outstanding records, with the Men's team missing out to Queensland in the final and Women's team finishing in third place.

Three NSW players were recognised for their outstanding performances across the week with Callee Black included in the Women's Team of the Tournament, and Pat Rosser and Austyn Nugent named in Men's Team of the Tournament.

#### CONGRATULATIONS TO ALL THE PLAYERS SELECTED TO REPRESENT NSW:

**NSW Women:** Callee Black, Sasha Croft, Zoe Flemming, Piper Hooke, Tayah McVittie, Julie Muir, Zaylia Page, Aimee Ravot, Maddison Spence, Taleha Urszulak, Roxsanne Van-Veen, Marnee Walters, Cadence Waters

**NSW Men**: Kaine Balgowan, Luca Croft, Ethan Fitzpatrick, Tyran Liddiard, Ben Mitchell, Austyn Nugent, Ben Patterson, Evan Pitt, Kobe Ross, Pat Rosser, Brett Russell, Brendan Smith, Les Smith James Whiting

Congratulations to the NSW Women selected for the Australian Indigenous Women's Team at the recent PacificAus Sports Cricket Invitational Anika Learoyd, Callee Black and Maddison Spence, and to Basil Seller's Scholar and Kamilaroi woman, Hannah Darlington, on her first Assistant Coaching role with the team.



NSW Aboriginal and Torres Strait Islander Women's Team



NSW Aboriginal and Torres Strait Islander Men's Team

#### FIRST NATIONS PROGRAMS

CNSW and the CNSW Foundation are committed to working in close, **respectful partnership** with First Nations Peoples and their communities.

Together, we design and deliver cricket programs for all age groups and skill levels, fostering talent and building skills in environments that are culturally safe, inclusive, and empowering.

The continued support of NSW Aboriginal and Torres Strait Islander players and coaches provide to these programs is invaluable, their knowledge, wisdom and experiences inspire young Indigenous cricketers, their coaches and communities

We would like to thank Julie Muir, Roxsanne Van Veen, Kerry Marshall, Kurtis Patterson, Sammy-Jo Johnson, Hannah Darlington, Andrew Gordon and the team at Coaching Unlimited for supporting and assisting with Foundation-funded programs this year. We would also like to thank the Sydney Sixers and Sydney Thunder clubs for their support of the T20 First Nation's Cup, and everyone who purchased a First Nation's WBBL/BBL jersey.

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### HIGHLIGHTS FROM 2024/25:

#### First Nations Coaching Course – February 2025

Coaching Unlimited collaborates with national sports organisations to develop and deliver education programs for First Nations sport coaches. Working with the CNSW Foundation, Coaching Unlimited delivered training to eight Indigenous coaches who earned their Community Cricket Coaching Accreditation and fostering their role as teachers and community leaders.

#### **EMPOWERING FIRST NATIONS COACHES**

https://www.youtube.com/watch?v=g25W0X0z5Z8

#### **Youth Programs – August 2024**

Held during the state-wide Country Blitz, CNSW partnered with the Richmond Valley Council and local First Nations groups to celebrate traditional Aboriginal and Torres Strait Islander culture, games and cricket. Over 200 children participated in activities across two days at Casino and Coraki under the Play Well grant program from the Australian Sports Commission.

#### **CNSW FOUNDATION VISITS CASINO CRICKET CLUB**

https://www.cricketnsw.com.au/videos/4149195/cnsw-foundation-visits-casino-cricket-club?tags=10062%2C10104

#### Sixers & Thunder T20 First Nation's Cup – February 2025

Combining competitive clubs, culture and cricket, the annual T20 First Nations Cup took place at Blacktown International Sport Park in February. The moving Welcome to Country was delivered by Dharug custodian, Rhiannon Wright. Performances by Walangari Karntawarra and Diramu Aboriginal Dance and Didgeridoo provided a vibrant welcome to the highly competitive match.

The Sixers and Thunder teams were selected by NSW NICC Coaches, with the Thunder women chasing down the Sixers with ease. The Sixers men mounted a true fight back with the ball and in the field to restrict the lime green side and record the win.









# BASIL SELLERS EMERGING PLAYER PROGRAM

In its 19th season, the Basil Sellers Emerging Player Program welcomed 22 new and returning cricketers to the group.

As the role of cricketers' changes, the scholarship has evolved to be a world-class holistic development program. Working alongside experts, the Basil Sellers Emerging Player Program is designed to provide our best emerging cricketers with the skills and opportunities they need to effectively transition to NSW contracted programs and continue their journey beyond the boundary.



**CRICKET NSW** 

#### **2024/25 Basil Sellers Scholarships are:**

#### TIER 1

#### **Addison Sherriff**

(North Sydney CC)

#### **Angus Campbell**

(Bankstown CC / Greater Illawarra Zone)

(Campbelltown Camden CC / Greater Illawarra Zone)

#### Caoimhe Bray

(Greater Hunter Coast CC / Central Northern and Newcastle Zones)

#### Callee Black

(Penrith CC / Western Zone)

#### Hayley Zauch

(Sydney CC)

#### John James (Northern Districts CC)

**Juliette Morton** 

#### (St George Sutherland CC)

#### Lucy Finn (St George Sutherland CC)

Ollie Patterson (Eastern Suburbs CC)

#### **Riley Kingsell**

(Northern District CC / Central Coast Zone)

The Tier 1 athletes participated in the 12 month development program, received a fiscal grant and an equipment sponsorship offer from Kookaburra

#### TIER 2

**Angus McTaggart** (Randwick Petersham CC / Newcastle Zone)

(St George CC)

#### Ella Briscoe

(St George-Sutherland CC)

Eva Ragg (Sydney CC)

#### Frankie Nicklin

(Sydney University CC)

#### Hanno Jacobs

(Western Suburbs CC)

#### Isabella Malgioglio

(Parramatta Women's GCC)

(Campbelltown Camden CC / Riverina Zone)

#### Jessica Davidson

(Sydney University CC / Central Northern Zone)

(Pandwick Detersham CC)

The Tier 2 scholars have been provided with access to coaching, sports medicine, sports science and career support

#### **EMERGING PLAYER RELOCATION FUND**

The Emerging Player Relocation Fund financially supports two young cricketers from regional NSW who have relocated to Sydney to pursue their cricketing career and embark on **tertiary study**. This year's recipients are Joseph Gillard and Claire McGuirk.

#### **Joseph Gillard**

"Growing up in Newcastle, Charlestown was my junior club and Belmont was my senior club. Through junior and senior, including club and representative sides (with my proudest achievement captaining the 2022/2023 Country NSW U19 side), I learnt countless approaches to the game of cricket with the most important being to love the contest.

Two years ago I moved to Sydney and Gordon has been my home club since then. As recognised by the Cricket NSW Foundation, another important reason for my move to Sydney was to study Civil Engineering at UNSW which has been going well (so far).

As for cricketing in Sydney, similarly to Newcastle, there was much to learn. Last season was my first full season in first grade where I opened the batting for a majority of the season and was the wicket keeper. Last year I learnt that nothing about first grade cricket is easy but that's exactly why it's so rewarding. In the future I hope to build, keep learning and loving the game while being a valuable asset with both the bat and gloves."

#### **Claire McGuirk**

"I grew up playing cricket in regional NSW, where the game shaped much of my development on and off the field. After competing in regional pathways and representative teams, I made the move to Sydney to pursue both higher-level cricket and further education. I'm currently playing for Northern Districts Cricket Club and studying a Bachelor of Exercise and Sports Science at Macquarie University. The relocation has given me access to stronger competition, better training facilities, and new challenges that continue to push my performance.

Receiving support through the Emerging Player Relocation Grant has helped ease the financial pressure of moving and balancing study with sport. It's allowed me to stay focused on my development and make the most of the opportunities available to me. I'm grateful for the support and the belief in my potential as I continue to grow both as a player and a person."



### UMPIRES' & SCORERS' REGIONAL COURSES

In a bid to ensure aspiring umpires across the state have better access to umpire training workshops, the Cricket NSW Foundation provided the NSW Cricket Umpires and Scorers' Association (NSWCUSA) with a grant to subsidise attendance at Level Two Laws of Cricket workshops across regional New South Wales as part of the Association's extensive winter training program.

The \$1225 grant allowed NSWCUSA to subsidise umpire training for 49 prospective umpires, paving the way for thousands of cricket participants to benefit from having accredited officials involved in their matches, and improving the participant experience across the season.

The NSWCUSA is thankful for the funding provided by the Cricket NSW Foundation to help eliminate financial barriers for prospective members in regional New South Wales. Cost of living is a challenge right across the state, exacerbated in our regional areas, and this funding is important for people to be able to attend our Laws of Cricket courses at a reduced cost. The flow-on of increased accredited umpires across local cricket is significant, with more umpires overseeing matches making it easier and more enjoyable for more people to play and love our game.

https://nswcusa.cricketnsw.com.au/

#### **Bede Sajowitz Executive Officer NSWCUSA**





#### DEFEAT DIABETES





Defeat Diabetes Low Carb Program, developed by Dr. Peter Brukner OAM, is an evidence-based digital low-carb eating program. Due to a generous donation under out Beyond the Boundary pillar, the Cricket NSW Foundation is offering a limited number of free memberships to the program.

Dr. Brukner was previously the Australian Men's Cricket team doctor and has now helped almost 11,000 Australians experience significant weight loss, greater energy and improved blood glucose levels. For more information or to claim your free membership, visit the Defeat Diabetes website.

https://www.defeatdiabetes.com.au/cricketnsw/

If you're considering a diet, exercise or lifestyle change, we recommend consulting your trusted health professional.

#### **BAGGY** BLUES

The CNSW Foundation continued their longstanding support of the Baggy Blues, the **alumni of current** and past NSW male and female cricket players.

In 2024/25, the Baggy Blues visited Parkes and Goulburn in partnership with the Rural Adversity Mental Health Program (RAMHP) to raise awareness of the prevalence of mental health issues faced by country communities.

Connecting with cricket heroes of today and yesterday is a key drawcard of the series of events the Bagay Blues host over their packed two-day program. Their visits included a community dinner hosted by Gavin Robertson; Coach the Coach sessions with Steve Rixon and Wayne Holdsworth; free Blast clinics with CNSW and the Baggy Blues team; culminating in a T20 match featuring current NSW Blues and Breakers playing with local clubs.

This year included support from Taverners and NDIS, bringing players from NSW Inclusion teams lead by Toby Kable. Showcasing their skills during these additional clinics and a centre wicket match, provided opportunities for people with disabilities to experience modified versions of cricket.



Coaches

upskilled

Former NSW Blues

& NSW Breakers

138 Community

58 Inclusion

dinner guests participants

Cricket Blast Clinics attendees

**NSW Blues** current players

Spectators at T20 matches

**NSW Breaker** current players





#### FUNDRAISING & DONATIONS

#### **Homestar Balls**

Throughout BBL14, the Sydney Thunder batters entertained fans whilst also supporting the Thunder Nation. Homestar Finance, Sydney Thunder's principal partner, donated six balls for every six hit over the season, doubling their donation to twelve balls at the Sydney Smash games.

Quality cricket balls are a significant expense for clubs in cricket season. Homestar Finance's donation of over 350 Kookaburra cricket balls provided fiscal relief to the clubs and associations listed below.

- Hibo-Wollondilly Cricket Club
- Concord Briars Cricket Club
- Merimbula Cricket Club
- Glenbrook-Blaxland Cricket Club
- Mittagong Cricket Club
- Crookwell Junior Cricket Club
- Wilberforce Cricket Club
- Wagga City Cats Cricket Club
- North Richmond Cricket Club
- Wellington Juniors Cricket Association
- Bradbury Cricket Club

Thank you very much to Sydney Thunder, CNSW Foundation & Homestar. What a nice honour that our Association has been chosen. Please pass on our thanks to all concerned for supporting the Clubs with this initiative.

#### Marie Cornish,

**Wellington Juniors Cricket Association** 

#### **50-50 Charity Raffle**

Working alongside our community, the Foundation hosted seven **50-50 Charity Raffles** at the SCG and ENGIE Stadium during BBL14.

These raffles donated \$17,400 directly back to the metropolitan and country clubs and associations listed below for new equipment, uniforms, upgrading nets and specialised coaching clinics for junior members.

- South Sydney Mt Carmel Cricket Club
- The Entrance Cricket Club
- Sydney Coastal Cricket Club
- Dundas United Cricket Club
- Glenbrook-Blaxland Cricket Club
- West Ryde Rovers Cricket Club
- Hillgrove Colts Cricket Club
- Lennox Head Cricket Club
- St Joseph's Cricket Club
- West Wyalong Junior Cricket Association
- St Michael's Cricket Club
- Narromine Cricket Club
- Bradbury Cricket Club

The Foundation would like to thank the Sydney Sixers and Sydney Thunder for their support and promotion; our Foundation and club volunteers; and everyone who purchased tickets. We would also like to thank the NSW Cricketers with an Intellectual Disability Team for volunteering prior to the NCIC tournament.



#### **Equipment and kit donations**

The NSW Blues, NSW Breakers, Sydney Sixers and Sydney Thunder players, support staff and visiting teams at Cricket Central generously donate high quality used or new excess cricket clothing, kit and spikes to the Cricket NSW Foundation.

Working with the CNSW team, the Foundation takes time to identify clubs, teams and communities who can utilise these items and mobilise our network for distribution. Most of these donations are made without any publicity or promotion, with players preferring to quietly give opportunities to others.

This year, the Foundation has been able to pass on uniforms, equipment and even a generator to clubs who greatly appreciate the generosity of the cricket community.

Thank you so much, some of these kids have never held a new bat or gloves before, they were so excited to be the first ones to use them! We had one boy who never knew there was such thing as left handed gloves, and he got to use the new ones last night! We also had another boy use a new bat and he hit a 4, apparently, he has a new **'lucky bat'** and has told everyone that he needs this bat every game! Haha! Whatever works! Thanks again, they were like kids at Christmas, lots of excited chatter!

#### **Holly Brooks**,

**West Wyalong JCA** 



#### PICKET ##

The 'Purchase a Picket' campaign made an impact in 2024/25 with 104 plaques added to Cricket Central's picket fence raising \$12,700 for the Foundation. This initiative celebrates the impressive history of NSW male and female players from the First-Class debuts of Margaret Peden and James Beal to our newest recipients of Baggy Blue caps.

Following a record-breaking Black Friday sale which saw over 80 donations in one week, the revised pricing structure has made this program accessible to a wider cross section of our cricket community. We are regularly fielding enquiries from clubs and individuals wishing to make a donation and commemorate milestones on their cricketing journey alongside legends of the game at Cricket NSW's home.

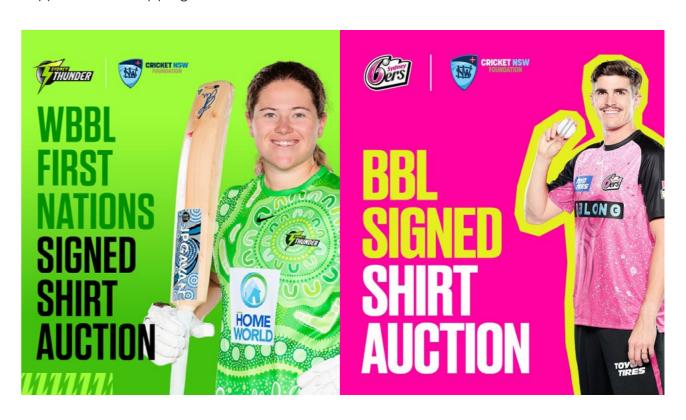
Donations to the 'Purchase a Picket' campaign can be made at <a href="https://www.purchaseapicket.com.au">www.purchaseapicket.com.au</a>



#### **Shirt Auctions**

Player memorabilia are highly sought after, and in season 2024/25 the Foundation hosted signed shirt auctions with the NSW Blues, Sydney Sixers and Sydney Thunder, raising over \$27,000. We appreciate the players' generous support of the CNSW Foundation by donating multiple playing shirts and taking the time to personally sign each item sold.

The proceeds of the player's First Nations shirts supported the **T20 First Nations Cup** in February. Funds raised from the NSW Blues, BBL and WBBL playing shirts were utilised to support community programs across NSW.



#### **Australian Sports Foundation**

Donations to the Cricket NSW Foundation are taxdeductible thanks to our partnership with the Australian Sports Foundation (ASF). We have a year-round fundraising campaign along with an End of Financial Year campaign, both accepting donations from individuals, businesses, family trusts and public and private ancillary funds to invest back into positive impact initiatives.

Donations can be monetary or in-kind. Every donation, no matter how large or small contributes to creating opportunities for everyone to play, experience and love

#### Donations to the ASF can be made at:

https://asf.org.au/projects/new-south-wales-cricketassociation/cricket-nsw-foundation









# **SPECIAL EVENTS**

The Cricket NSW Foundation hosts a small number of **special events for** our donors both on and off the field.

This season we hosted two big afternoons of cricket at the SCG and our Annual Charity Golf Day at Bonnie Doon Golf Course.

#### **Invitational Cricket Matches**

The Foundation gave six amateur teams the opportunity of a lifetime to play on the hallowed turf of the SCG over two special afternoons. In late January, hand-picked teams captained by members of our CNSW Foundation Council, which included Foundation donors and former NSW and Australian cricketers, battled it out for bragging rights. There was quite a lot to brag about in the Long Bar with 10 balls hit into the stands for 6, and a top score of 48 not out.

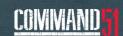
The Scots College Old Boys Union challenged The Scots College First XI and Second XI to two lively matches, pitting fathers against sons and brothers against each other. Cheering them on from the Members Stand were staff and students from The Scots College who enjoyed the display of talented cricketers across all four teams.

#### **Annual Charity Golf Day**

The Annual Charity Golf Day had some challenging May weather, but the fully sand-based golf course at Bonnie Doon ensured play was never in doubt. Highlights of the day included a mammoth drive by Dan Christian on the 18th; the team from Drummond Golf Northmead narrowly beating Green by Nature to take home the Brokenwood wine; and a lively Q & A with Mark Taylor, Moises Henriques, Chris Tremain and Dan Christian, hosted by Trent Copeland.

Thank you to Drummond Golf Northmead and Drummond Golf Stanmore, Brokenwood Wines, Command51 and the team at Bonnie Doon Golf Club for their continued support of this annual event.

**drummond** golf



BROKENWOOD



#### FINANCIAL SUMMARY

	FY 2025	FY 2024
INCOME		
Fundraising Income	\$457,888	\$621,647
Other Income	\$71,913	\$52,126
Total	\$529,800	\$673,773
EXPENSES		
General Expenses	\$222,066	\$210,845
Basil Sellers Scholarship Program	\$104,799	\$99,441
Beyond the Boundary	\$40,545	-
National Indigenous Cricket Championships	\$107,572	\$100,455
National Cricket Inclusion Championships	\$41,221	\$25,991
Thriving Cricket Communities	-	\$120,901
Female Engagement	-	\$11,301
Health & Well-Being	-	\$68,297
ASF Retention	\$15,816	\$23,708
TOTAL	\$532,020	\$660,939
NET	(\$2,220)	\$12,834

Cash in Bank at 30 June 2025

\$1,102,133

# THANK YOU TO ALL OUR DONORS & SUPPORTERS

We take this opportunity to say a heartfelt thank you to our wonderful supporters for their contributions. Together we are making a tangible and substantial positive impact for people of all ages throughout NSW.

The supporters below have provided permission to be acknowledged publicly. And we express gratitude to the large number of donors who wish to remain anonymous; contributions from our Charity Golf Day and SCG Cricket Matches; everyone who purchased a raffle ticket or signed shirt; Purchase a Picket donors and the many ways we fundraise over the year.

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